



GLOW CREATES MAGICAL MOMENTS FOR BABIES AND CARERS

Monday 22 August 2022

The City of Melbourne's ArtPlay is set to launch *GLOW* by Threshold, a world-first digital experience to create meaningful moments and enhance connections between parents and carers with their babies.

Meaningful moments of life are embraced in this digital experience between parents and carers with their babies, featuring the voices of well-loved actors Miranda Tapsell and Zindzi Okenyo.

From creating a bath-time ritual, to a poetic reflection over a cup of tea or throwing a baby dance party, *GLOW* allows the listener to savour and treasure simple memories with their baby.

GLOW has been created by a group of artists who have considered the parents in their lives or reflected on their time as a parent.

ArtPlay is an internationally renowned multidisciplinary arts studio founded in 2004 that creates work by, for and with children. At ArtPlay, children explore their creativity and self-expression and co-create contemporary artistic experiences with professional artists.

Quotes attributable to *GLOW* contributor Sarah Lockwood

"We hope that the moments in *GLOW* will linger for parents and carers. While each experience is just 3 to 8 minutes, they have a way of pausing time, of marking a moment and celebrating new life and the connection between carer and child."

Quote attributable to counselling psychologist and *GLOW* participant Jessie Holt

"At times, there is so much pressure to be 'doing' that it can make us lose sight of the deep value of 'being'. *GLOW* intuitively reminded me of the power of being."

<https://www.melbourne.vic.gov.au/arts-and-culture/artplay/Pages/artplay.aspx>

Online launch details

Date: Friday 26 August

Time: 10.30am to 11.10am

Zoom: Link to come

Media link to experience Glow: <http://thethreshold.com.au/glow-media>

Images: <https://www.dropbox.com/sh/usre2jmiqinuk9/AACN9JCOKAwPeJV9QtluiQCxa?dl=0>

THRESHOLD